



The Monthly Bulletin of Rotary Club of Tinsukia

Vol. -101 No-4 October, 2024

COMMUNITY ECONOMIC &

DEVELOPMENT MONTH

VIEWPOINT

अप्राप्यं नाम नेहास्ति धीरस्य व्यवसायिनः।

English Translation: There is nothing unattainable to the one who has courage and who works hard.

As we mark the 54th Charter Day of Rotary Club of Tinsukia, we reflect on our proud legacy of service, fellowship, and community impact. Since 1968, our club has been a beacon of hope, compassion, and empowerment in our region.

Our theme, "Service Above Self," guides us as we address pressing needs in healthcare, education, and economic development. We strive to create lasting change, foster global understanding, and promote peace, justice, and human dignity.

As we look to the future, we recommit to our mission, embracing innovation, collaboration, and inclusivity. We invite you to join us on this journey, as we continue to empower, enrich, and uplift our community.

Thank you for being part of our Rotary family.

> Rtn Vikash Jalan Editor 'Concord'

















VACCINATION CENTRE

OPENED BY

ROTARY CLUB OF TINSUKIA



VENUE:

ROTARY COMMUNITY CENTRE

BORDOLOI NAGAR, NEAR ARUNACHAL IB, TINSUKIA, CONTACT: 9435035189, 8638560539, 8812817360

MAKING A DIFFERENCE WITH



develop a full proposal that is due in January of the following

				Total y.org/grants	
	DISTRICT GRANTS	GLOBAL GRANTS	DISASTER RESPONSE GRANTS	PROGRAMS OF SCALE GRANTS	
How do we use these?	These can address community needs in alignment with the Foundation's mission,	These support larger, international projects that align with an area of focus. They can also support scholarships and vocational training teams.	These support relief and recovery efforts in communities affected by natural disasters. They can be used to provide basic items like water, food, medicine, and clothing.	These competitive grants allow Rotary members to work with experienced partners and expand proven activities that align with an area of focus to make a significant impact.	
What's the time frame?	These are for short- term activities that have a limited scope.	Use these for longer- term, sustainable projects that address needs identified in a community assessment.	Your district works with local entities on relief or recovery activities within six months of a disaster.	These evidence-based, sustainable, and measurable programs are implemented over three to five years.	
Do we need a partner?	No, but it's often a good idea to work with other local organizations.	You need to work with another club or district, either as the host sponsor or international sponsor.	No, but your district should collaborate with local organizations to meet critical needs.	You need to work with implementing and investment partners outside Rotary and should also collaborate with other Rotary entities.	
Who can apply?	A district, which can distribute funds to clubs	Clubs and districts	A district	A club or district	
Do we need to be qualified to apply for grants?	Your district needs to be qualified.	Both sponsors need to be qualified.	Your district needs to be qualified.	The club or district leading the program needs to be qualified.	
What funding is available?	Your district can seek up to 50% of its District Designated Funds allocated for that year.	Global grants have a minimum project budget of US\$30,000. You can ask for up to US\$400,000 from the World Fund.	Districts can get up to US\$25,000 if the Disaster Response Fund has funds available.	One US\$2 million grant may be awarded each year. Sponsors need to secure US\$500,000 from one or more investment partners outside Rotary.	
How and when do we apply?	Your district applies by 15 May of the Rotary year for which you're	Clubs and districts can apply throughout the year.	Your district applies within six months of the disaster.	Your club or district submits a concept note by 1 August. Select programs are invited to	

requesting funds. Your

club applies to the

COLLAGE

THE MONTH IT WAS



Rotary's Public Image- What could be Our Strategy

- RTN DR SWARAJ BHATTACHARJEE

Rotary's Public Image is how Rotary is perceived by the world..

In 2011, Rotary International embarked on a multiyear initiative of unprecedented scale to strengthen the Rotary image.

Aim is to extend & expand public understanding of what Rotary does, with an attempt to motivate, engage, and inspire current and prospective members, donors, partners, and staff.

Truly , There is no organization so quite like Rotary, Every other NGO beats their own drum

We on the other hand were of the opinion that reputation is our brand. Sometimes we feel that Rotary is the best kept secret

And now our challenge is to get the word out and tell our story.

The Key concepts to promote are:

- WHAT WE DO AND HOW WE DO IT
- WE ARE THE PEOPLE OF ACTION
- OUR MOTTO -SERVICE ABOVE SELF"
- 4-WAY TEST.

BY USING A UNIFIED "VOICE" IN ALL OUR INTERACTIONS, we ensure our communications capture our distinct character — and how people experience Rotary. By speaking, writing, and designing in one voice, our communications will look, feel, and sound unmistakably like Rotary.

Rotary International has provided many tools for us to use in our day-to-day Rotary life. Those tools consist of guidelines, step-by-step instructions, templates, logos and much more.

We should remember -why should people care about what Rotary has to say? Because just knowing about Rotary often isn't enough to spark people's interest and spur them to get involved

Promotion of Rotary to the world may be thought of in the following lines .

- When people understand WHAT OUR CLUB DOES to make the world a better place, they'll be motivated to support our efforts and get involved. Strengthening Rotary's public image in our community will help to attract members, volunteers, partners, and donors.
- Promoting OUR club's good work in the local news media and on social media can also ENGAGE CURRENT MEMBERS. Keeping members involved is much easier when they take pride in their club's accomplishments.
- People in the community are more likely to DONATE THEIR TIME AND MONEY when they see the impact of our club's projects. It's also easier to find local partners to work with when they know and trust our club.

Positive Affirmation of the day

"Today is going to be the best day of my life, filled with joy, positive experiences, and exciting opportunities."

Key points to remember when using affirmations:

Believe in them: Say the affirmations with conviction to truly internalize their message.

Repeat often and slowly: Recite your chosen affirmation throughout the day, especially in the morning.

Visualize: While saying the affirmation, picture yourself experiencing the positive aspects of the day.

- Enhancing our club's public image also helps your club STAND OUT from all the other opportunities that members of your community have to donate, volunteer, and get involved.
- As a Rotary member, we are an ambassador for our brand. Because we have direct experience with Rotary, We ARE IN THE BEST POSITION to raise awareness and understanding among those who don't know us.
- Our club's interactions with the community greatly INFLUENCE HOW PEOPLE THINK about Rotary.
- FOR BUILDING A STRONG PUBLIC IMAGE IN OUR COMMUNITY:
- o Publicize the projects and activities to influence how our club is perceived.
- o Share stories about how our club's projects affect the lives of people in your community.
- o Present our club as vibrant and our members as people of action.
- Social Media: Posting photos that reflect our club's diversity. Share news and personal stories about club projects and events. Invite followers to learn more about our activities by providing links to our club website.
- Events: Plan activities that are of interest to our community. Encourage the public to participate in our events to build awareness of and support for your club.
- Website: Make sure the website shows up-to-date information about club and its activities. Use images and videos that feature club members working together, having fun, and making positive changes in the community.
- Partnerships: Work with local organizations to increase both our visibility and our impact.

Let us all work together to make a difference in the community & make ROTARY Visible.

Maradona of Assam

In October 2023, Tashen Bora, often referred to as the "Maradona of Assam," was a Celebrated footballer known for his exceptional skills and contributions to the sport in Assam and India.

HERE ARE SOME KEY POINTS ABOUT HIM:

Tashen Bora began his football journey at a young age, showcasing remarkable talent that set him apart from his peers. His dedication and hard work earned him recognition in local and regional tournaments. Bora was known for his dribbling ability, vision, and creativity on the field, drawing comparisons to legendary players like Diego Maradona. His flair and style made him a fan favorite. Throughout his career, Bora played for various clubs in India and was instrumental in many victories. He earned accolades for his performances and was a key player in State-Level competitions. Bora Played a vital Role in promoting football in Assam, inspiring many young athletes to take up the sport. His legacy includes not just his achievements on the field but also his efforts to mentor aspiring players. Beyond football, Bora was involved in Community initiatives, using his Platform to Support Local causes and encourage Youth Participation in sports. His Passing is a significant loss for the football community, and he will be remembered for his contributions to the sport and his influence on fans and players alike.

A World of Engineers: Building Our Future

- Rtn Dr. Sailesh Sharma, Er

Engineers, the architects of progress, have been shaping our world for centuries. From the ancient pyramids to modern skyscrapers, their ingenuity and problem-solving skills have driven innovation and improved our quality of life. Let's delve into the fascinating world of engineering, exploring interesting facts, anecdotes, and stories.

A Brief History of Engineering

The term "engineer" can be traced back to the Latin word "ingenium," meaning "genius." Early civilizations, like the Egyptians and Romans, employed engineers to design and construct monumental structures. The Industrial Revolution marked a significant turning point, with engineers playing a pivotal role in developing new technologies and machinery.

The Many Faces of Engineering

Engineering is a vast field with numerous specialties, each catering to different areas of expertise.

Interesting Facts and Anecdotes

- * The First Woman Engineer: Ada Lovelace, a 19th-century mathematician, is often considered the world's first computer programmer. She wrote the first algorithm intended to be processed by a machine.
- * The Engineer Behind the Golden Gate Bridge: Charles Alton Ellis, a civil engineer, played a crucial role in the design and construction of the iconic Golden Gate Bridge.
- * The Engineer Who Invented the Light Bulb: Thomas Edison, a prolific inventor, is credited with inventing the practical incandescent light bulb.
- * The Engineer Who Developed the World Wide Web: Tim Berners-Lee, a British computer scientist, is the inventor of the World Wide Web.

Inspiring Stories of Engineering

Engineering has given rise to countless inspiring stories of innovation, perseverance, and problem-solving. Here are a few examples:

- * The Panama Canal: The construction of the Panama Canal was a monumental engineering feat, involving overcoming numerous challenges, including disease, landslides, and political instability.
- * The Apollo 13 Mission: The Apollo 13 mission faced a catastrophic explosion, but thanks to the ingenuity of engineers on the ground, the crew was able to return safely to Earth.
- * The Mars Rover Missions: NASA's Mars rover missions have been groundbreaking achievements in space exploration, demonstrating the incredible capabilities of engineers in designing and operating complex robotic systems.

India's Engineering Legacy

India has a long and illustrious history of engineering achievements dating back to ancient times. The Indus Valley Civilization, one of the earliest urban civilizations, showcased remarkable engineering skills in their city planning, water management systems, and granaries.

In more recent times, India has made significant strides in the field of engineering. The Indian Institute of Technology (IIT) system, established in the 1950s, has produced countless talented engineers who have contributed to the country's development.

Indian Engineering Marvels

- * The Ashoka Pillar: This ancient iron pillar, located in Delhi, is a testament to India's metallurgical prowess. It has stood for over 2,000 years without rusting.
- * The Taj Mahal: One of the Seven Wonders of the World, the Taj Mahal is a masterpiece of Mughal architecture. Its intricate design and construction techniques are a marvel of engineering.
- * The Green Revolution: India's Green Revolution, led by agricultural scientist M.S. Swaminathan, was a technological breakthrough that transformed the country's agriculture sector.
- * Chandrayaan-2: India's lunar mission, Chandrayaan-2, was a significant achievement in space exploration. It demonstrated the country's capabilities in rocket technology, spacecraft design, and planetary science.

Inspiring Stories of Indian Engineers

- * Kalpana Chawla: The first Indian-American woman to go into space, Kalpana Chawla was a trailblazer in the field of aerospace engineering. Her contributions to NASA's Space Shuttle program were instrumental in advancing space exploration.
- * E. Sreedharan: Known as the "Metro Man" of India, E. Sreedharan played a crucial role in the development of Delhi's Metro rail system. His leadership and engineering expertise transformed urban transportation in the city.
- * A.P.J. Abdul Kalam: A renowned aerospace scientist and former President of India, A.P.J. Abdul Kalam was a visionary leader who inspired millions. His contributions to India's missile program and space research were instrumental in establishing the country as a major space power.

Engineers continue to push the boundaries of what is possible, shaping our world in remarkable ways. Their dedication, creativity, and problem-solving skills are essential for addressing the challenges of the future and building a better tomorrow.

Servant Leadership: The Bollywood Script Rotary Club of Tinsukia is Proud to Follow

Rtn. Er Bhanu Pratap Jain (President Elect, Rotary Club of Tinsukia)

In the fast-paced world we live in, leadership often conjures images of power and authority—much like the classic Bollywood heroes who command the screen. But here's the twist: real leadership, especially at the Rotary Club of Tinsukia, is more about being the supporting cast than the lead star. It's not about being the Amitabh Bachchan of the show, but about ensuring everyone around you shines. This is the essence of servant leadership—and yes, it's more about being the "Munna Bhai" of the community rather than the "Gabbar Singh!"

Rotary: Leading Like Rajinikanth—Without the Flash!

In the Rotary world, servant leadership is all about stepping back to help others step forward. From our club in Tinsukia to Rotary clubs across the globe, this philosophy drives everything we do. Take Rotary's work in *polio eradication* for example. This isn't a story of one person swooping in to save the day like a Bollywood hero. It's the story of thousands of Rotarians working quietly, relentlessly, and humbly behind the scenes. Together, Rotary has played a starring role in nearly eradicating polio from the world—kind of like that unseen character in the background who changes the entire plot, but never takes the limelight!

And it's not just us. In the *Rotary Club of Chicago, where it all began in 1905, members were driven by this same servant leadership philosophy. Instead of saying, "*Mere paas paisa hai, daulat hai, shaurat hai" (like a certain Mr. Deewaar), they said, "Mere paas seva hai." They focused on how they could serve their community, and over a century later, Rotary clubs worldwide are still following that script.

Real Heroes Serve in Silence

Take Rotary's work in *disaster relief. Whether it's rebuilding homes after a hurricane in the Philippines or providing safe drinking water in drought-stricken regions of Africa, Rotary acts like a behind-the-scenes producer rather than the flashy director. In Haiti, after the devastating earthquake of 2010, Rotary clubs from around the world quietly rolled up their sleeves and began the long, unglamorous work of rebuilding schools, hospitals, and homes. And let's be honest, it was less "*Zindagi Na Milegi Dobara" and more "Lagaan"—long hours of hard work in the heat, for a cause bigger than ourselves.

Here in Tinsukia, we've had our own share of challenges. Our *medical camps for the underprivileged* are an example of how servant leadership shines. Rather than playing the hero role, our members work side by side with doctors and nurses, serving tea to patients and offering a comforting smile. It's a little like being the "Circuit" to the "Munna Bhai" of healthcare—quietly supporting, always present, never asking for credit, but making sure the job gets done.

Adding a Little Bollywood Masala: Leadership with a Twist

When we talk about servant leadership, we're not just talking about dry, serious work. Rotary brings a sense of joy, community, and even humor to everything we do—like that one friend in every Bollywood movie who lightens the mood with a perfectly timed punchline.

Take our *tree plantation drives* for instance. What started as a small project in Tinsukia has now spread to multiple communities, with students, professionals, and even local celebrities getting involved. During one of our drives, someone joked, "Arre bhai, yeh toh 'Dil Chahta Hai' moment hai—do tree plants, and our environment is sorted for life!" But behind the humor was a profound truth: servant leadership isn't always glamorous, but it's necessary, and sometimes a little fun too.

Globally, Rotary clubs have taken on similar initiatives. In Brazil, the Rotary Club of São Paulo turned tree planting into a community event, with samba dancers leading the way! It's servant leadership with a bit of flair, proving that doing good doesn't have to be boring.

Future Leaders: More "Chak De! India," Less "K3G"

One of the most important aspects of servant leadership is preparing the next generation. Rotary's *Youth Leadership Programs* globally, like the *Rotary Youth Leadership Awards (RYLA)*, are designed to inspire young people to serve others and lead by example. Think of it as "Chak De! India" in action, where instead of training a hockey team, we're mentoring future leaders—teaching them that real success is measured by how much they can lift others up.

In Tinsukia, our local RYLA events have seen tremendous success. Last year, one of our students remarked, "Yeh RYLA sabse alag hai, yeh sirf leadership ka nahi, insaaniyat ka bhi paath sikhata hai" (This RYLA isn't just about leadership, it teaches humanity too). These programs help young people realize that life isn't just about becoming the "hero" of your own story but about helping others write theirs.

Servant Leadership: The Blockbuster Sequel We're All Waiting For

As Rotary Club of Tinsukia continues to grow, we know one thing for sure: the world doesn't need more bossy leaders shouting, "Main hoon na!" What we need are servant leaders who quietly go about making the world a better place, one small act of kindness at a time. Rotary clubs around the globe—from Mumbai to Manila, from Tinsukia to Tokyo—are showing the world that true leadership is about humility, service, and a lot of heart.

So here's to another year of making the world a better place, Rotary style. And remember, "Bade bade deshon mein aisi chhoti chhoti seva hoti rehti hai!"

THE TATA STORY

It was the year 1946. Germany stood devastated by the Second World War. The Allies had won the war, and many German cities, including Munich, had been severely damaged by the British Royal Air Force. Munich, the picturesque capital of the Bavarian region of Germany, and centre of the country's diesel engine production, had suffered as many as 74 air-raids. More than half the entire city had been damaged or destroyed.

On one gloomy morning that year, at the Munich Railway station, stood the Directors of Krauss Maffei, the reputed German engineering Company. They were waiting for the arrival of their guests from India. Founded in 1838, Krauss Maffei was a leading maker of locomotives of various types, and an engineering company with a formidable reputation. Unfortunately, the Company now stood devastated by the World War, since their factories had been destroyed by the Allied Forces.

The guests from India got down from their train. They were Directors from the Tata Group in India. If you had been there, you would have seen JRD Tata, the young, tall, lanky Chairman of the Group, get off the train. And accompanying him was a forty-year old engineer, Sumant Moolgaonkar representing TELCO (now Tata Motors). They had come to Munich for discussions with Krauss Maffei, regarding the manufacture of locomotives in India. What they found, instead, were scenes of destruction and ruin.

The Germans requested the Indians to take some of their unemployed engineers to India, alongwith their families, and provide them jobs and shelter. The Directors of Krauss Maffei are reported to have told the Tata Directors - "They are very skilled people. They will do whatever you ask them if you take care of them. They can also teach your people."

This would have to be done without a formal contract, because the British, who were still ruling India, had forbidden Indian Companies from having any contracts with German Corporations, during those times of the World War. But this request was urgent, and compelling. Because in that year, with factories lying destroyed, unemployment in Germany was rampant, and the then German currency, the Reichsmark had become almost worthless.

The Tata Directors agreed to this request, and assured the Germans that their people would be well looked after. The German engineers from Krauss Maffei then came to India, and they were provided good jobs and housing by the Tata Group. They were well taken care of, and they also rendered great service to Tata Motors. In 1945, Tata Motors had signed an agreement with the Indian Railways for manufacture of steam locomotives, and this is where the German engineers provided valuable technical expertise. They helped the Company manufacture locomotives, which were amongst the Company's very first products>

In 1947, India became independent In the 1950s, Tata Motors moved on to manufacture trucks in collaboration with Daimler Benz. Many years had now passed since that fateful meeting at the Munich Railway Station. Germany had substantially recovered from the ravages of the war, and the reconstruction effort had borne great fruit. In one of these happier years, the Board of Directors of Krauss Maffei was surprised to suddenly receive a letter from India.

This letter was from the Tata Group. It offered grateful thanks for the services of the German engineers, and it contained an offer of compensation to Krauss Maffei for the skills which had been transferred by the Germans to Tata Motors. Krauss Maffei was surprised, even taken aback at this offer. There was no legal contract, and therefore no obligation for the Tata Group to pay any compensation. In fact, I think, neither did this expectation exist, because the Tata Group had helped by providing jobs and shelter to the otherwise unemployed German engineers, during those dark days. So, the Germans were astonished, as they read the Tata letter.

This story was narrated many, many years later, in the 1970s, by Directors of Krauss Maffei, to Arun Maira, then a senior Director of Tata Motors. Arun Maira is one of India's most respected and distinguished business thinkers today. In a thoughtful article that he wrote for the Economic Times in 2005 (thank you, Mr. Maira, for this wonderful piece), he recollects how two elderly German gentlemen met him as part of a business transaction in Malaysia, jumped up, shook his hands, and wanted to express their deepest gratitude to him They then narrated to him this fascinating story, which, they said, is now part of their Company's folklore.

One interesting and unexpected sidelight of this story occurred when Tata Motors was asked to provide a legally binding financial guarantee in the 1970s, but this was rendered very difficult because of the Indian Government's regulations at that time. This matter was taken up to German bankers, who said that a guarantee on a Tata letterhead, signed by the Chairman, was more valuable than any banker's guarantee.

I do not know what exact thoughts ran through the minds of Tata Directors in the 1950s before they sent that letter to Krauss Maffei, offering compensation where none was agreed upon or expected. But I think the Tata Group did this because it was the right thing to do.

The right thing to do is never defined by formal agreements or legal contracts alone. Neither is it defined by the expectations that others have of us. What is right is defined by our own high expectations of ourselves, by the culture of fairness and trust that we wish to establish. Are we being truly fair to the people and the Companies we work with? We always know, if we listen deeply enough to our inner voice, whether we are being totally fair and right. The Krauss Maffei story holds such a beautiful lesson for all of us.



BIRTHDAY

OCTOBER

•	Rtn. Sanjay Sarkar	01st
•	Rtn. Kiran Thard	02nd
•	Rtn. Tuhina Bhattacharjee	04th
•	Rtn. Dr Harshvardhan Bukalsaria	04th
•	Rtn. Rajiv Kumar Agarwal	06th
•	Rtn. Rajarshi Gogoi	09th
•	Rtn. Niraj Agarwal	10th
•	Rtn. Vishal Thard	17th
•	Rtn. Neha Sovasaria	17th
•	Rtn. Prerna Keshan	19th
•	Rtn. Amit Modi	20th
•	Rtn. Jugal Kishore Jitani	21st

ANNIVERSARY

 Rtn. Binoy Gogoi - Ranjana Gogoi 	1th
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• Rtn. Jaswant Singh - Jatinder Kaur 16th

Rtn. Utpal Bordoloi - Dipika Bordoloi 22nd



FOLLOW THESE STEPS IN CASE OF A SNAKE BITE

- Stay calm and reassure the bitten person
- Move slowly away from the snake
- · Rinse the venom in the eyes with running water in case of spitting
- Leave the wound area (bite mark)
- Remove the shoes, belt, rings, watches, jewellery or tight clothes from the affected area
- Make the patient lie in prone, on the left side, with the right leg bent and hand supporting the face
- · Rush to the nearest health facility for medical treatment
- Immobilize the bitten part by placing it on the splint (it should be capable of admitting a finger beneath)

DON'TS

- Don't allow the victim to become over-exerted or panic
- Don't attack or kill the snake. If you are close enough to hurt it, it can defend itself by biting you
- Don't rub the eye if the snake has spit venom into the eye
- · Rubbing causes irritation to the eye and spreads the venom
- Do not cut and apply or inject anti-snake venom locally on the wound
- Don't tie the affected area to stop blood circulation. It can lead to infections that cause loss of limbs or even death
- Don't lay the patient on his/her back. Lying on the back can block the airways
- Don't use traditional methods or any unsafe treatments

Call 104 for any Health Assistance Call 108 for Ambulance Service

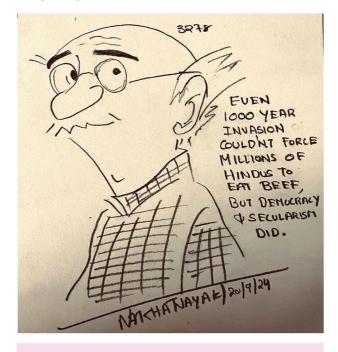
Snake Bite Prevention and Control

Collected by Rtn Dr. Neena Das

Let's Laugh 🤏 😈

Indian parents beat up kid after he gets B+ in blood test when the neighbor's kid got A+

Mumbai. Indian parents are strict as compared to western counterparts. Whether such strictness is good or bad depends on lot of things. But there are always some weird cases where the strictness shown is of no use for the kid, in fact it is demoralizing. In one such story, a couple in Mumbai thrashed their 9-year-old kid for getting a B+ in his blood test. The reason was that the kid of their neighbor got an A+.



-Rtn Navin Todi

An IT guy from India went to the US, and like most of his friends, he wanted to enjoy Pizza at a nice restaurant.

He ordered a 9-inch Pizza

After a while, the waiter brought two 5-inch pizzas And said, the 9-inch pizza was not available and he was giving

him two 5-inches Pizzas instead, and that he was getting 1 inch more for free!

Our guy politely requested the waiter to put him through to the restaurant owner.

The Indian gave him the mathematical formula to calculate the area of a circle.

Circle Area = πr^2

where $\pi = 3.1415926$,

r is the radius of the circle.

So, a 9-inch circle area = 63.62 sq.in.

while a 5-inch circle area is 19.63 sq.in.

The two 5-inch circle areas add up to 39.26 sq.in.

Our guy said that even if he gave three pizzas, he'd still lose-out.

"How can you say you are giving me an extra inch for free?" The owner was speechless.

He finally gave him 4 pizzas.

Pl advise children to take their Maths classes Seriously!!